

The Senior Voice Newspaper • For Northern Colorado

The Local Voice

*Published Locally
Since 1980
40,000 Readers
Monthly*

The Senior
VOICE
NEWSPAPER



Reader Profile

- AVERAGE AGE: 54.
- INCOME: \$97,000 median household.
- HOUSING: 94% homeowners.
- EDUCATION: 63% college degree.
- EXTENDED VACATIONS: 86%



Reaching
the **buyers**
you want.

“50-SOMETHINGS SPEND MORE ON PRODUCTS AND SERVICES THAN ANY OTHER AGE GROUP.”

– USA TODAY NEWSPAPER

-
- Serving all of Northern Colorado and Southern Wyoming
 - The area has one of the fastest growing retirement populations in America.
 - The AARP and other groups have rated the area as the best place to retire in the United States.

For Advertising Rates, Call
970-229-9204
theseniorvoice.net

News • Travel

Colorado Attractions

Family Living • Health

Money • Homes

The Senior
VOICE
NEWSPAPER